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The Most Recent Marketing Articles

[How to Retain Customers With Your Seasonal Marketing](#)

Seasonal marketing can be anything from knowing your customers' shopping habits and offering products and services specifically tailored towards their particular buying cycle to actually acknowledging the seasons on the calendar whether that be a holiday, or an anniversary. Decorate your blog seasonally Most of you have probably noticed what Google does during various holidays to their logo.

[The Easy To Use And Effective Pull Up Banner](#)

In an increasingly competitive environment companies are continually searching for new ways to save money, especially with their marketing budget. When it comes to marketing, however, most companies realise that they cannot afford to cut marketing budgets if they are to maintain their market share and competitive advantage over both established competitors and new entrants.

[In Simple Terms: How Do You Create A Brand By Only Using Facebook Ads?](#)

If you are an entrepreneur money is scarce. How can you quickly create a brand? If you have content, using Facebook Ads can quickly create a great brand. This article explains how.

[Spreading the Spirit of the Season Connects You With Your Clients](#)

When you share personal and touching moments with your clients, during the holidays or any time of year, it helps connect you and your clients in a way that would not normally happen. There is however, a fine line between sharing too much personal information and completely ignoring the traditional holidays that most of your clients probably celebrate.

[3 Popular Chocolate Based Personalized Favors for Corporate Purposes](#)

Naysayers have often tried to underplay the health advantages of chocolates, by linking it to chronic symptoms, such as headaches. A study conducted by the Pennsylvania University has, however, proven that headaches have nothing to do with chocolate consumption. On the contrary, chocolates are known to manage work related stress, thereby minimizing headaches and associated symptoms to a great extent.

[How To Make More Money Than A Drug Kingpin](#)

What I do want to show you in today's article are a few reasons why the drug business is so profitable, and how you can use these ideas in a positive way to sell more of the helpful product or service that you offer. Understand what you'll see in this article is the "con" side of smart marketing that you should then use to do good for society. Ready? Here goes:

[Hair Salon Business Ownership: Video Marketing Is Real](#)

Would you agree as a hair salon business owner that online videos are here to stay? If you are nodding your head yes then my next question for you is, "is your salon business and services being represented online using video marketing?"

[Tips In Writing a Great Business Newsletter](#)

Many business people would ignore the fact that a business newsletter could do so much to their business. Some may not even notice it but a business newsletter is what a business, company or organization needs to be able to

inform clients and make their products and services be known to possible customers. It is actually putting out the best of your business through writing.

[That'll Never Work!](#)

It is impossible to categorically state what strategies will work on an exhibition stand. This article looks at what may and may not provide the return you are looking for.

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